



HAMILTON[®]

ELECTRONICS & HOME APPLIANCES

BRAND PROFILE





HAPPINESS WITH HAMILTON

For decades, Hamilton has been an integral part of the day-to-day lives of millions of families across the globe. We take pride in the fact that because of our **innovative and state-of-art products and applications** every day people get a chance to achieve their tasks more efficiently and with fewer efforts. Our technology allows you to spend your time in doing things that enriches your life and make you happy.

As a company, we are driven by the belief that technology should be utilized to empower us to build better lives for ourselves and others. With a global perspective, Hamilton works with local and international communities to develop products and services that enrich people's lives. Quality, sustainability, and harmony remain the prime focus while charting our objectives and goals.

Our brand values inspire us to make appliances with the utmost professional preeminence and sincerity. Our designs are primarily modern and stylish, with the best technology and guaranteed long-lasting performance. Appliances that allow buyers to live healthy, and enjoy their lives with absolute ease. Customer satisfaction is the foundation of our approach and all our products, services and deliveries are designed the convenience of our users in mind

SATISFACTION TO OUR CUSTOMERS



**JOY AND
GROWTH TO
THE SOCIETY**



HAMILTON[®]
ELECTRONICS & HOME APPLIANCES

Focused on advancing the
needs of **today**; anticipating
the trends of **tomorrow**.



OUR LEGACY

As one of the most known and respected brands of the world, Hamilton's legacy is the trust of millions of users across the globe. By delivering high quality innovative products consistently Hamilton has a strong positive resonance with their users, competitors, dealers, and the overall market.

CORPORATE PHILOSOPHY

As one of the most known and respected brands of the world, Hamilton's legacy is the trust of millions of users across the globe. By delivering high quality innovative products consistently Hamilton has a strong positive resonance with their users, competitors, dealers, and the overall market.

VISION

To provide innovative, cutting edge solutions through electronics and technology and become the company of choice, by providing world class quality manufacturing through a diverse field or related disciplines.



MISSION

Deliver profitable growth from innovative solutions that improve everyday living and to enable a culture of innovation enhancing business, social and environmental success.

Hamilton is driven by three underlying values that guide its actions as individuals and as a corporation:



People



Ethics



Performance

BRAND VALUES

Our brand values consist of integrity, reliability, growth and resilience. We abide by a strict of ethics and values that empowers to deliver happiness, satisfaction to not only our users and their families but also our employees and the people at large. We as a brand cherish honesty, equality and joy and ensure that it precipitates in our every product and actions

**HIGH QUALITY, INNOVATIVE,
SUSTAINABLE PRODUCTS THAT ARE
AHEAD OF THE TIME; BUILT WITH
INTEGRITY, HONESTY AND HONOR.**



“

My family calls my home a Hamilton Home. From kitchen appliances to cleaning to my grooming and beauty electronics are all from Hamilton. I absolutely love the quality, ease to use. They are just the best!!!

Mrs. Abeeda Sheikh

”



“

The company is open to innovation and readily adopts modern technology. Hamilton provides high-quality products to customers always, another plus point is that they have an amazing after sales services team.

Mr. Zeeshan Ansari

”



A BRAND OF TRUST

Hamilton brand is an epitome of trust, innovation and growth in Kitchen and Home Appliances, Electronic Products, Personal Grooming and More.

BRAND VISION

We will enrich the daily life of people and society at large by contributing to innovative solutions and technological advancement that will bring ease of life , saves time and bring joy to our customers

BRAND PROMISE

We promise to continue to meet the trust and expectation placed in us by society and strive to deliver high quality yet environmental conscious solutions to the world

BUSINESS ROADMAP

Inception

Operations started in 2017 targeting the affluent and growing market of Qatar

Expansion

Distributed across all leading retail marketplaces. Developing a strong brand recognition

Growth

Expanding to Oman, Kuwait, South Africa, China; soon entering the markets of America and Canada

POINTS OF SALE



Retail Chains,
Malls and
Marketplaces



National and
International
HyperMarkets



Ecommerce
Website



WE ARE PRESENT AT

International Retail Chains



Middle East Based Retail Chains

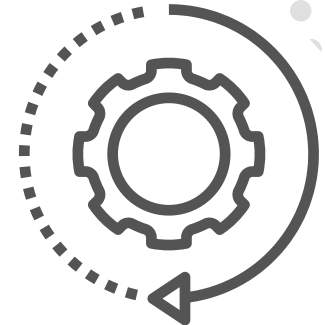


plus all leading retail chains, shops, and markets

BUSINESS FOOTPRINT

Operations

Powered by cutting edge technology and a commitment to deliver the best experience to the customer, we adhere to international standards of operations.



Warehouses

10000 sq mt storage facility in Qatar that caters to the markets of Qatar and Oman supported by a technologically advanced and robust logistics division



Distribution

Hamilton Electronics is available across leading retail brands like Carrefour, Big Bazaar and Monoprox. Along with it our products are available online and on leading online marketplaces



Revenue
2020-21
\$18 M



Happy
Customers
720,000



Employee
Strength
232



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INTERNATIONAL PRESENCE

Hamilton Electronics is present across countries like **China, South Africa, Oman, Kuwait, Qatar** and soon will be expanding to the Northern American market





The World of

HAMILTON[®]

ELECTRONICS & HOME APPLIANCES





HOUSEHOLD ELECTRONICS

World-class electronics and appliances designed to solve modern day problems. Aesthetically designed and robustly built these appliances compliments your lifestyle and brings joy and happiness to your lives.





KITCHEN APPLIANCES

Hamilton is the pioneer in innovative kitchen appliances. Built for modern kitchen our appliances are sturdy, easy to use, smart and absolutely stunning. Makes you fall in love with cooking again.





LIGHTING SOLUTIONS & MORE

Brighten your life with our brilliant, state of art and intelligent lighting solutions. We also present to you our wonderful range of bottles, flasks and other appliances that are designed keeping your comfort in mind.



OUR LEADERSHIP



Mr. Mohamed Ali
Director

30+ Years Experience
in Electronics Trading
& Manufacturing;
Brands : Sanford,
Hamilton



Mr. Shabeer Basha Pallath
Operations Lead

16 Years Of
Experience in Finance
Management,
Marketing and
Operations



Mr Najeeb
Marketing

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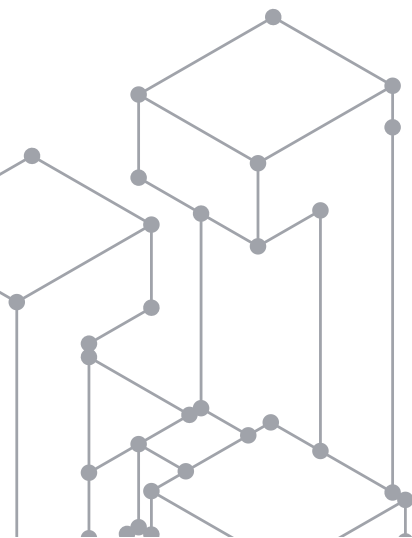
Mr Junaid
Marketing

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Mr Muhsin
Marketing

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eiusmod tempor



LET'S CONNECT

Office Address
Line 01

Street, City, Country

Contact no

Email



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